

# RIDE LIKE CRAZY

Proudly supported by the South Australia Police

[www.ridelikecrazy.com](http://www.ridelikecrazy.com)

## RIDE LIKE CRAZY 2010

To everyone involved in **Ride Like Crazy 2010** I am very pleased to provide you with the final details of how the event ended up and some early information about our plans for 2011.

### Gold sponsors



The 2010 event was a great success - a fun day, with a great purpose - achieving fantastic results.

Our fund raising efforts resulted in an amazing **\$160,000** being raised for our nominated RLC 2010 charities!



In August we will be holding a presentation ceremony at the Women's and Children's Hospital where we will be handing over proceeds to the **Women's and Children's Hospital Foundation** and the **Neurosurgical Research Foundation**.



Each charity will receive a cheque for **\$80,000**

**What will this mean to the two charities?**

### Women's and Children's Hospital Foundation



The funds provided to the Women's and Children's Hospital Foundation will be used to build a 'Pain Distraction' room. This is a great concept aimed at helping children deal with pain. The idea is that by careful 'distraction' we can reduce anxiety for children and families. The distraction rooms incorporate multi-media and bright murals on the walls and ceilings to compliment many approaches clinicians use to prepare a child for painful but often life saving procedures. The space is enhanced by storing much of the medical equipment required out of the patient's field of view.

### Silver sponsors



### Neurosurgical Research Foundation



The funding provided to the Neurosurgical Research Foundation will be used to purchase a NanoZoomer which digitises and analyses cells - with specific use in brain tumour research. This is a significant piece of equipment that will help in the treatment of cancer. The allocation of funds is a very effective and worthwhile contribution to prevention and treatment.



**Together we really have made a difference.**